

8. The Cloud & Data

CSCI 2541 Database Systems & Team Projects

Wood - 2022

Upcoming

Last week: Exam

- Some students have not taken it, please do not discuss

Today: Large scale data and web applications

Wednesday: Exam review? Lab on session programming

Next Tuesday 3/8: Shopping cart due!

- If you aren't at least halfway done, you are behind!

Office hours:

- Monday: Ethan 2-6pm and Deep (zoom) 2:30-3:30
- Tuesday: Alex 1-3pm and Cat 7-9pm
- Thursday: Jett 1-3pm
- Friday: Cat 1:30-3:30pm
- Saturday: Alex 12:30-2pm

**Me: Tuesday/
Thursday 7:30-8:30
(zoom)**

What is the oldest piece
of software you
remember using?

Software Changed



Then



Now

Where and how we run programs has changed

- Network connected
- Mobile
- Multi-media content
- Shared by lots of users

Cloudy Buzz



Google Docs



iCloud



Dropbox

flickr

Mobile!

To the cloud!



Fast!

XBOX
LIVE



Free!*

Powerful!



What *is* a cloud?

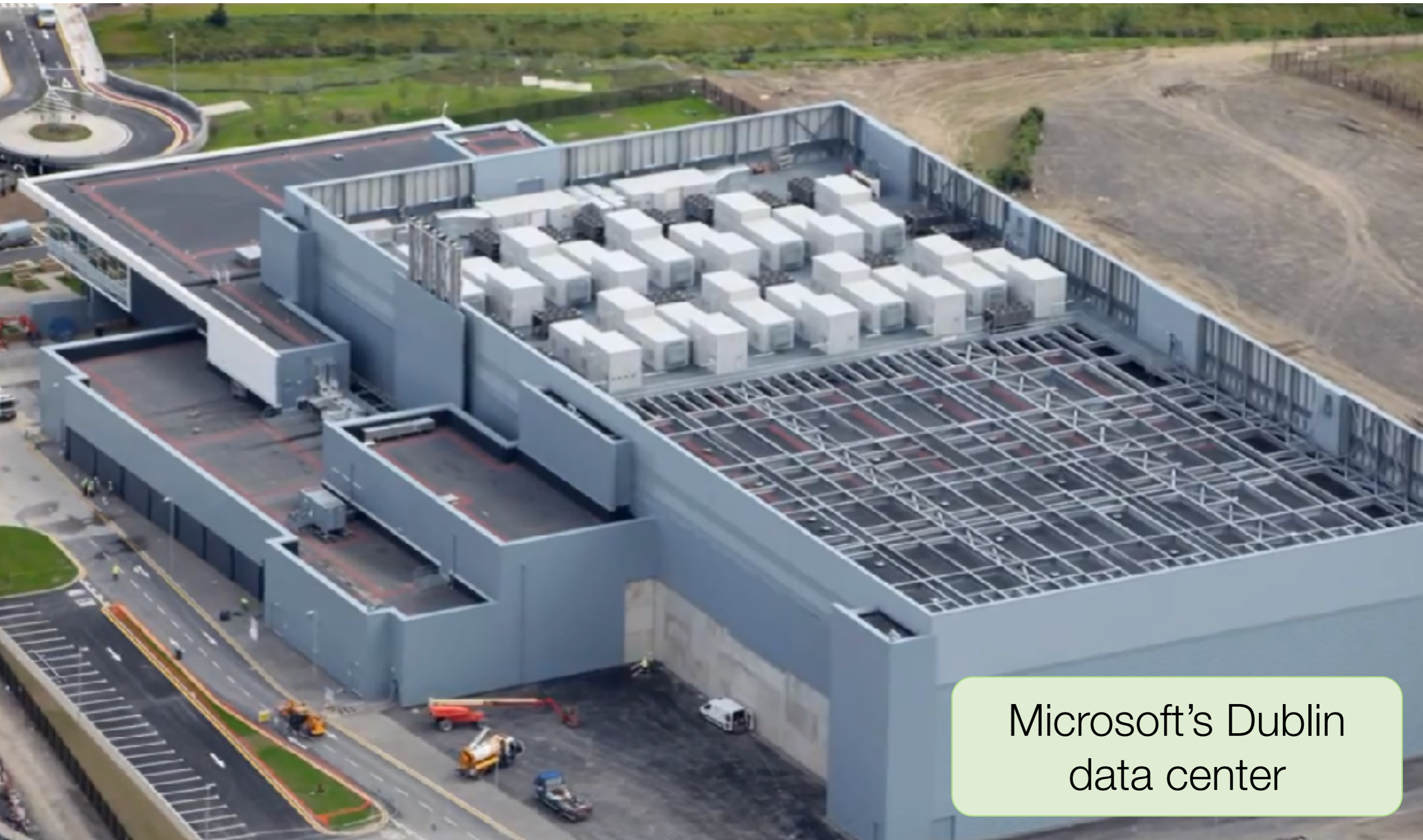
<spoiler alert>

It's not in the sky

it's not made of water droplets

</spoiler alert>

Some big buildings...



Microsoft's Dublin data center

...and computers...

Giant warehouses

- The size of 10 football fields
- 10s of thousands of servers
- Petabytes of storage



...interconnected...

Level(3)TM
COMMUNICATIONS



...around the world...



Undersea Cables

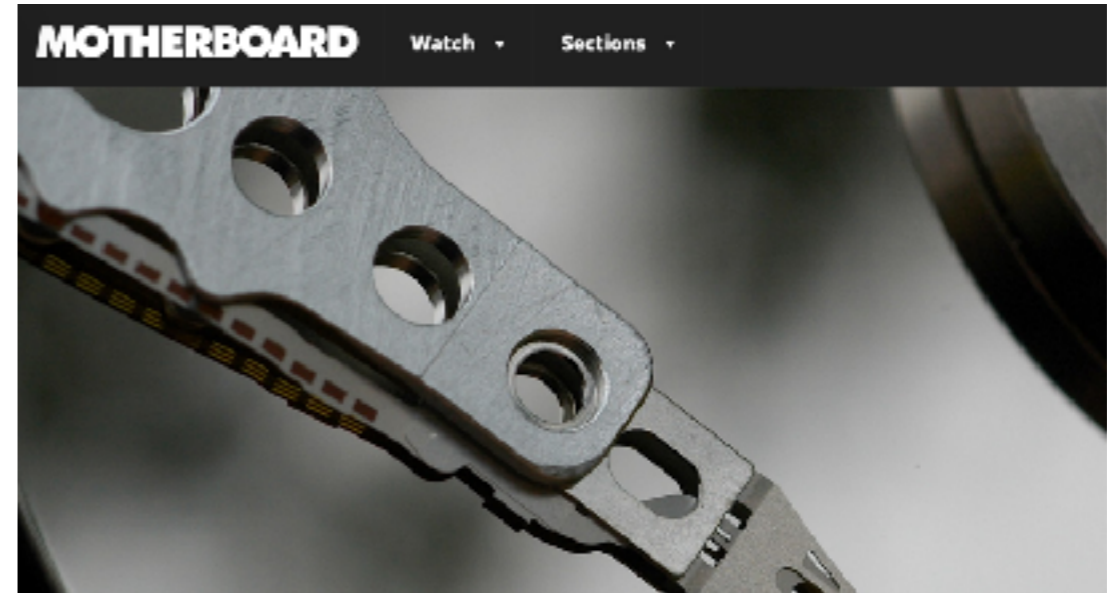
- Connect all continents except Antarctica
- First deployed in 1850s



...that break a lot.



Lightning causes Amazon outages (2009 and 2011)



A Loud Sound Just Shut Down a Bank's Data Center for 10 Hours

September 11, 2016 // 02:00 PM EST



Anchor hits underwater Internet cable (Feb 2012)



Comcast down after hunter shoots cable (2008)

Or if you're really unlucky...



VS



Cloud Defined

cloud: /kloud/ noun

A **large** collection of computers, accessible over a **network**, running many different types of software as a **shared** service

Must be:

efficient, scalable, secure, reliable

Cloud Examples



Shared, worldwide infrastructure to host email services for many users and organizations

- ~900,000 servers in 2014

Shared storage service

- ~10,000 servers and 200 million users in 2013



Dropbox

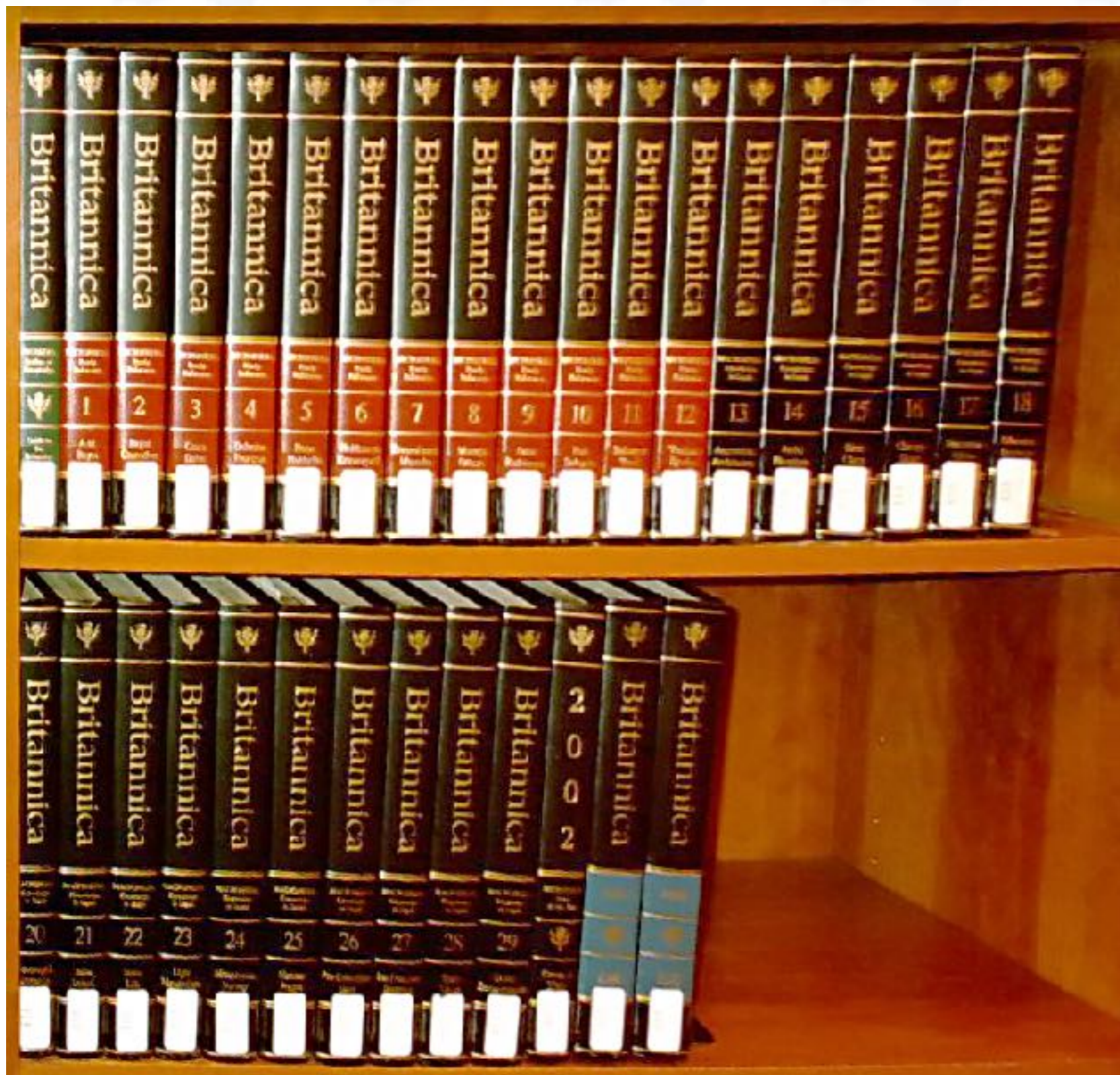


Shared computing infrastructure that developers, companies, and students can easily get access to

- ~1.4 million servers in 2014

Why do we need all of
this physical
infrastructure?

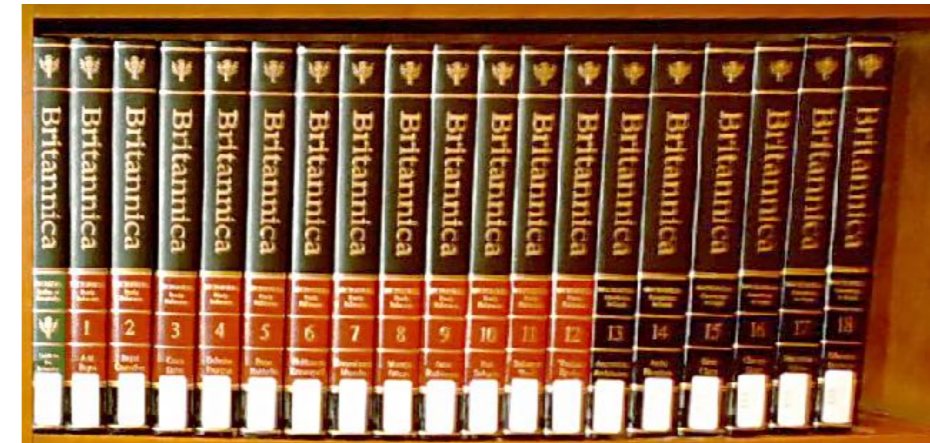
What is this???



Encyclopedias

Encyclopedia Britannica

- 40,000+ articles
- 32 hard bound volumes (32,640 pages)



Microsoft Encarta

- 60,000+ articles
- 1 CD-ROM (**700 MB**)



Wikipedia

- 6,383,000 articles (in English)
- More than **5 TB** of text (about 7,500 CDs)



Mega whats?

700MB vs 5TB

Mega	Million	$1024 \times 1024 =$ $\sim 1,000,000$
Giga	Billion	$1024 \times 1024 \times 1024 =$ $\sim 1,000,000,000$
Tera	Trillion	$1024 \times 1024 \times 1024 \times 1024 =$ $\sim 1,000,000,000,000$

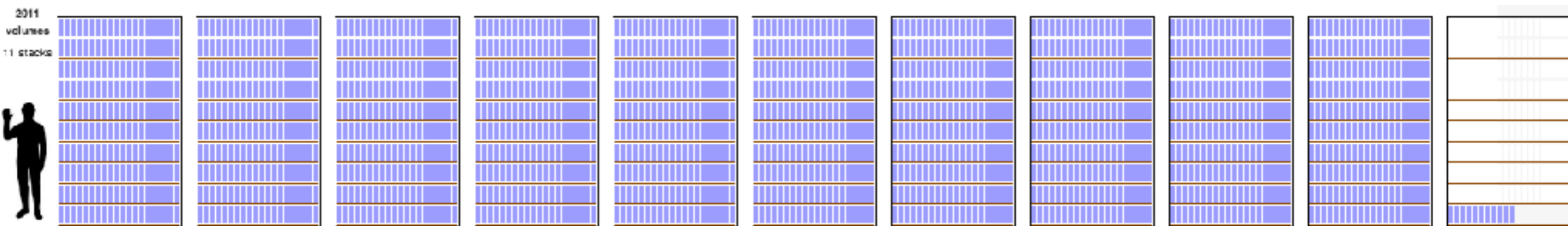
200 photos vs 1.4 million photos

Encyclopedias

Wikipedia... in print

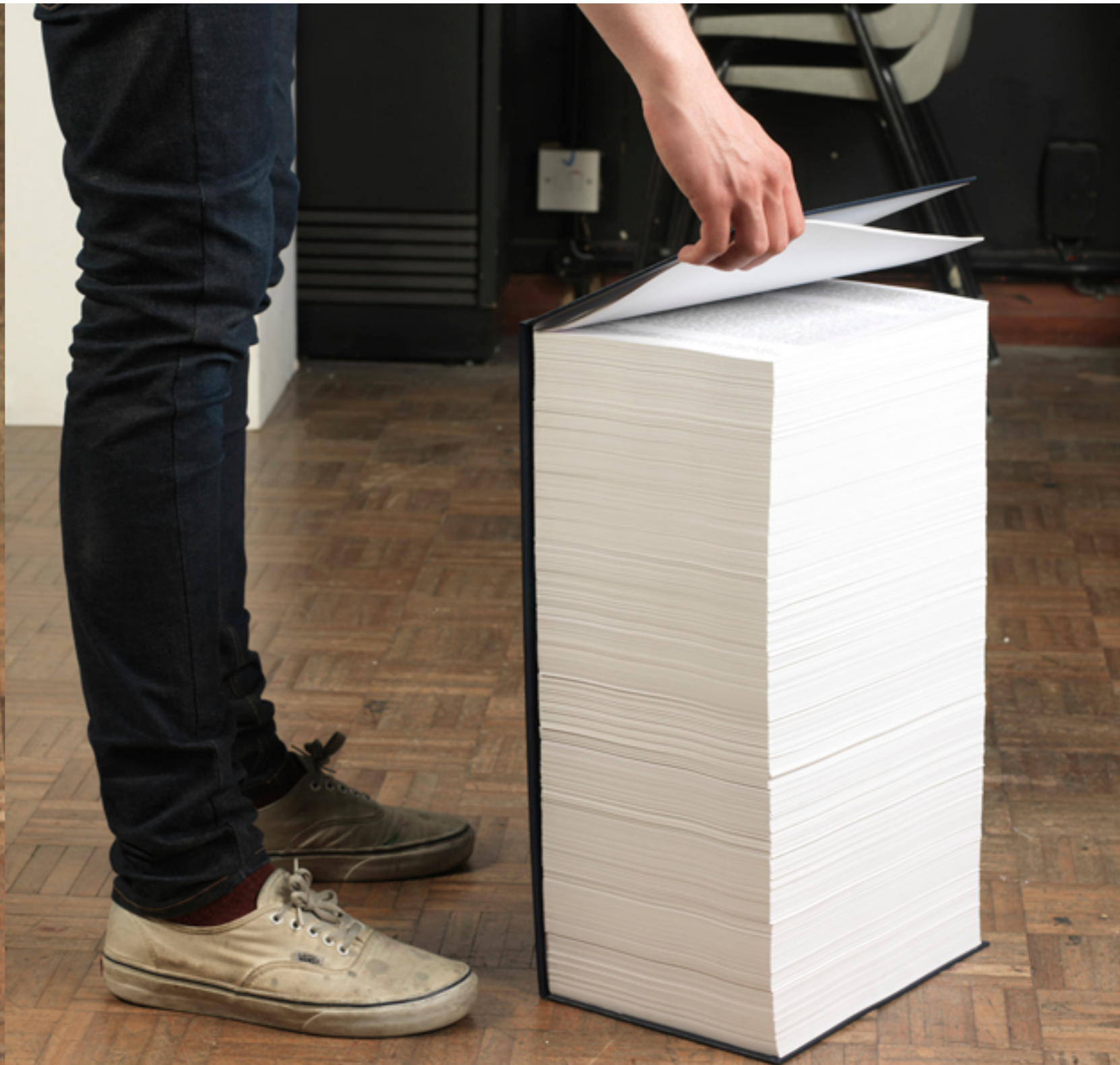
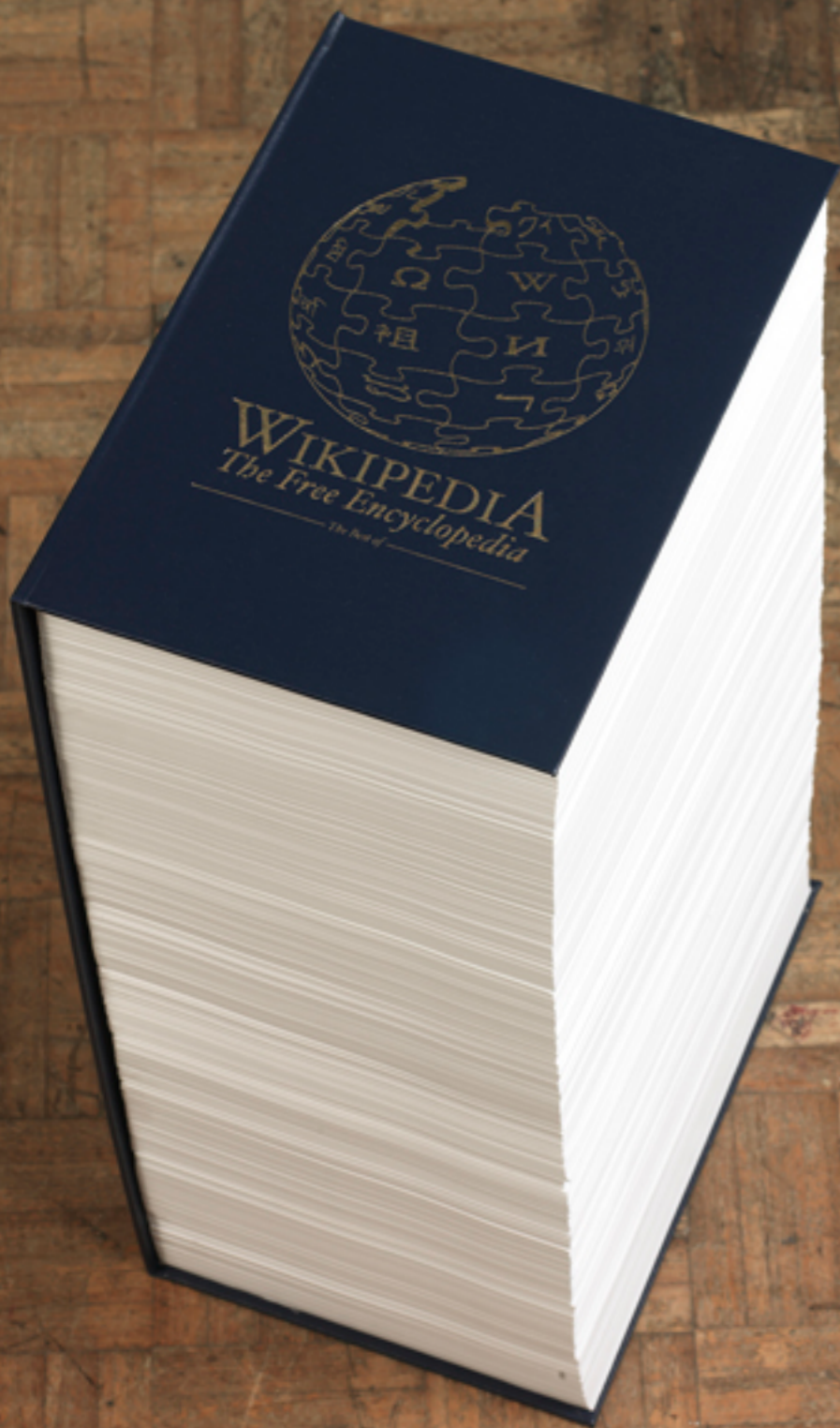
- ~~1,763 volumes~~
- (no, this does not exist)

Now grown to **3,024** volumes and >30TB of data!



http://en.wikipedia.org/wiki/Wikipedia:Size_in_volumes

0.01% of Wikipedia



It exists! (sort of)



Own it!

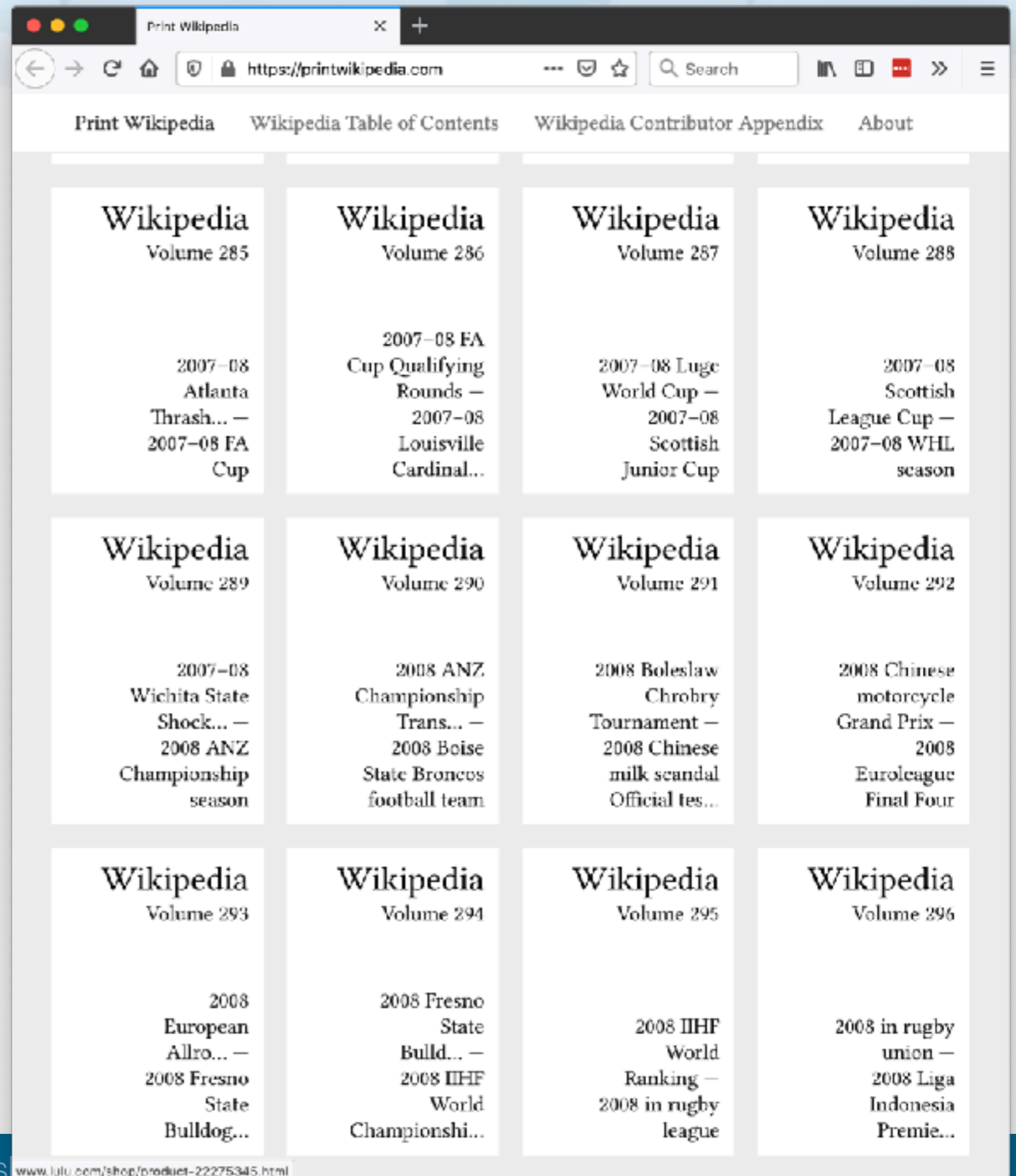
Just \$80*!!!

*per volume

7,473 volumes
each with 700
pages

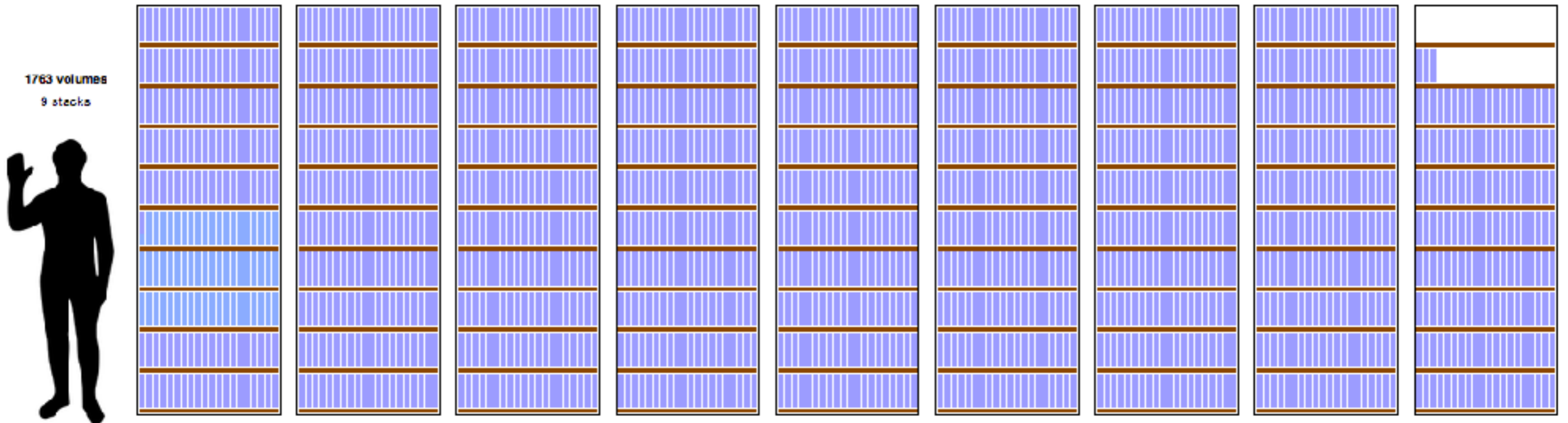
Print on demand

<https://printwikipedia.com>



Big Data in Perspective

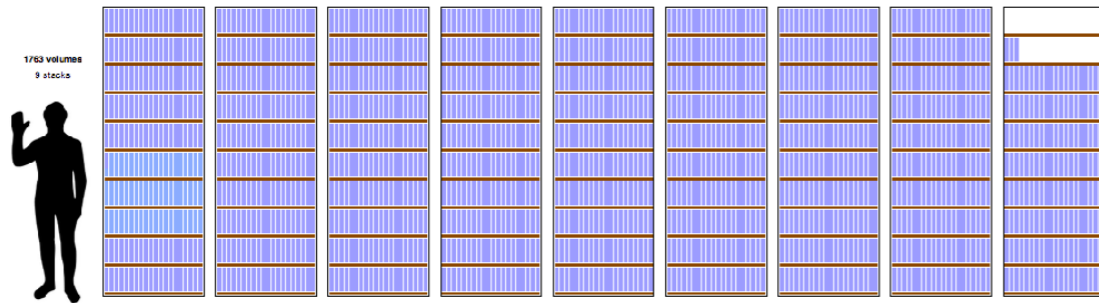
Wikipedia - 5TB of text



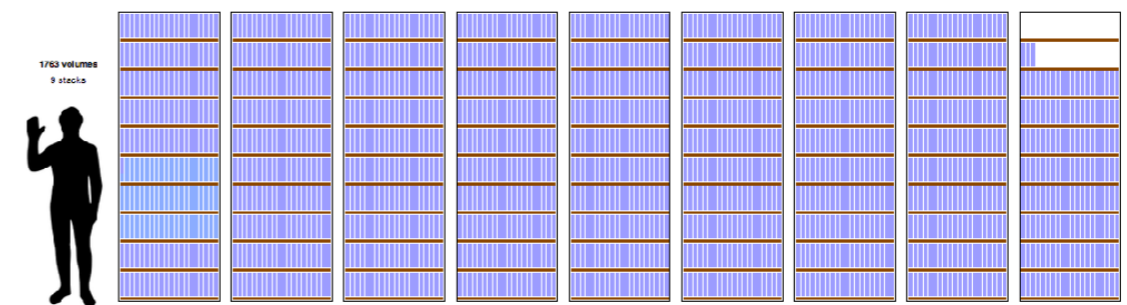
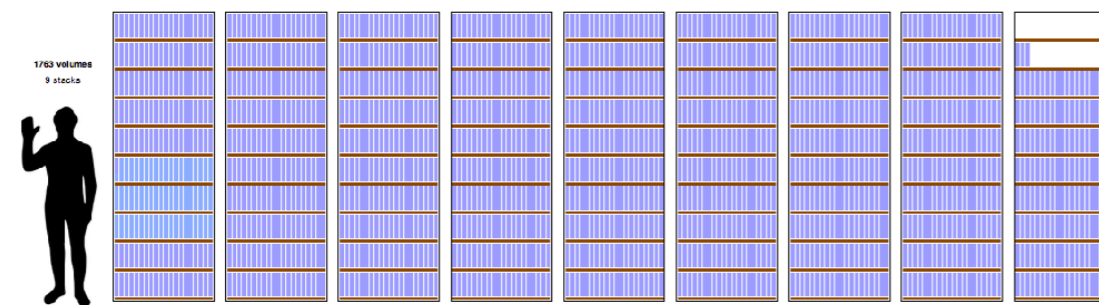
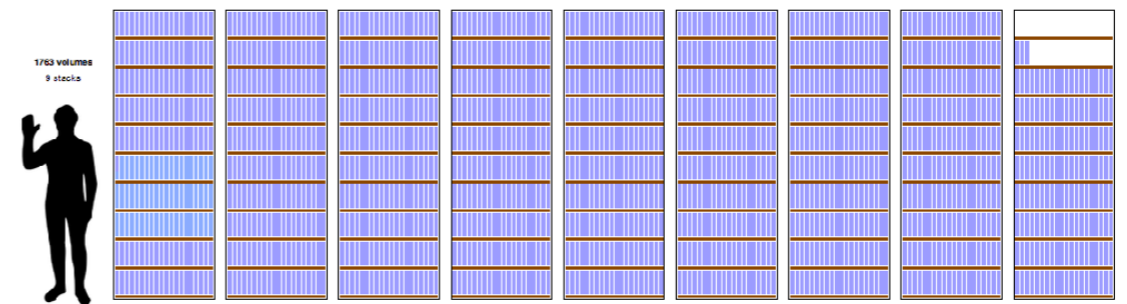
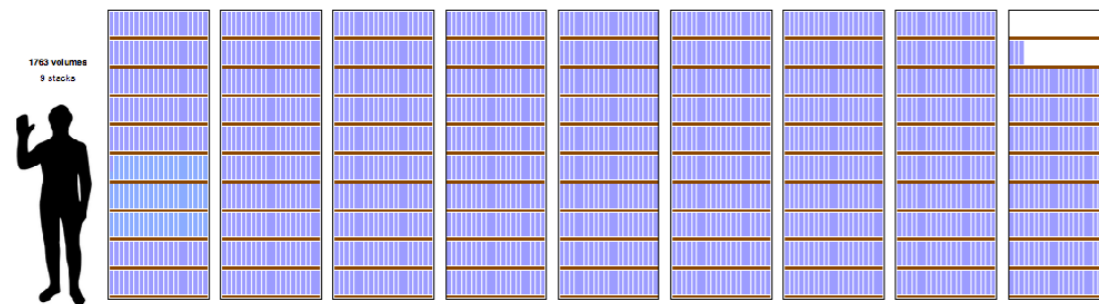
Facebook - ???

Big Data in Perspective

Wikipedia - 5TB of text



Facebook - 20TB of photos added *each week*



Big Data in Perspective

A large grid of small human icons representing data volume. The grid consists of 10 columns and 20 rows of icons. In the top-left corner, there is a small icon of a person standing next to a grid of 10 columns and 10 rows of squares, representing a smaller scale of data.

Facebook - 1,000TB of photos added *per year*

Big Data in Perspective

Facebook - 1,000TB of photos added *per year*

Google - 20,000TB of data processed *per day*

Big Data in Perspective

Google - 20,000TB of data
processed *per day* - *in 2008*

Big Data in Perspective

Google - 20,000TB of data processed *per day* - *in 2008*

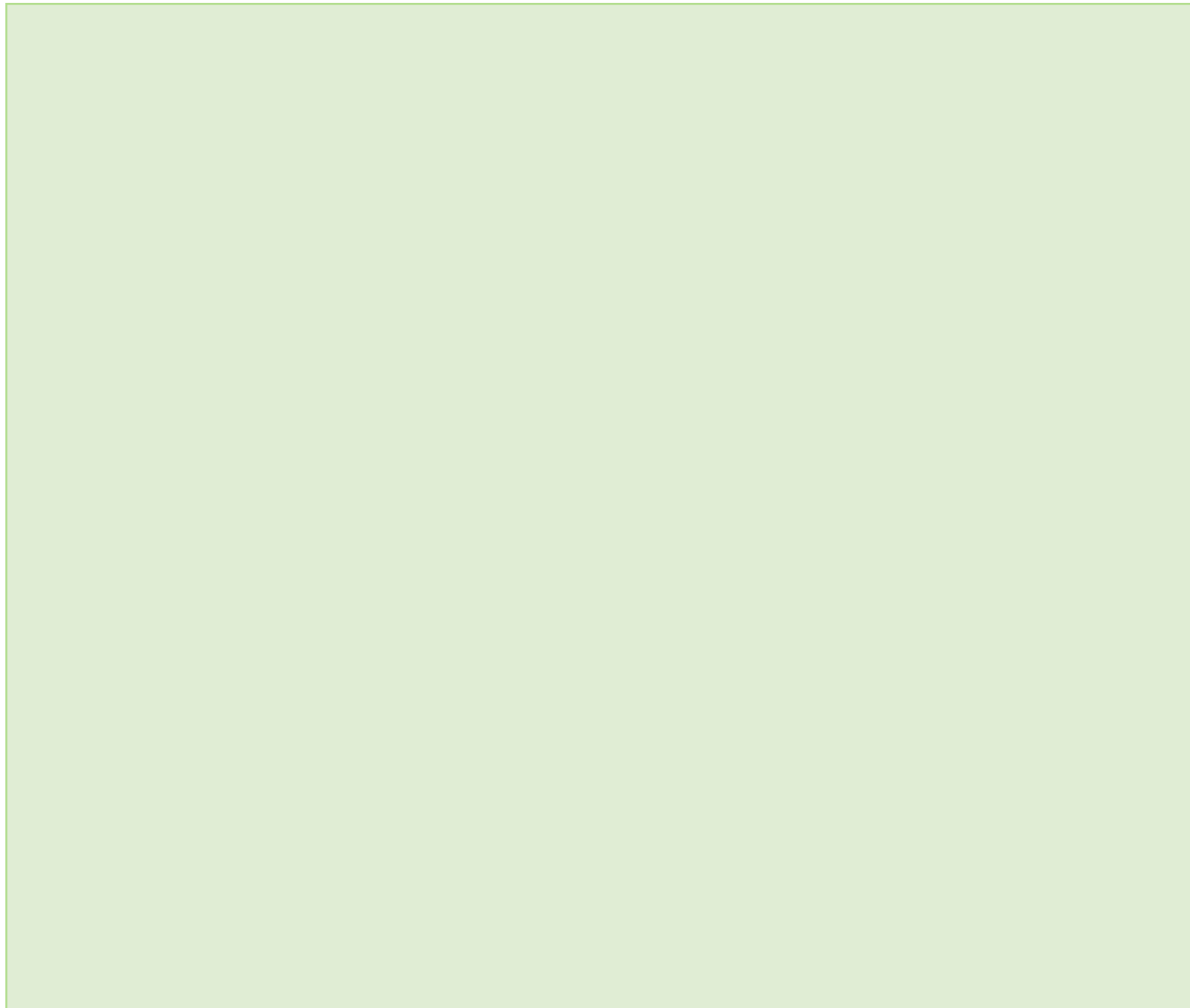
Google - Estimated 200,000TB of data processed *per day* - *in 2018*

**40,000
wikipedias per
day!**

How can google
process *so much*
information *so*
quickly?

Processing Data Quickly

1. 3 + 6 = ?

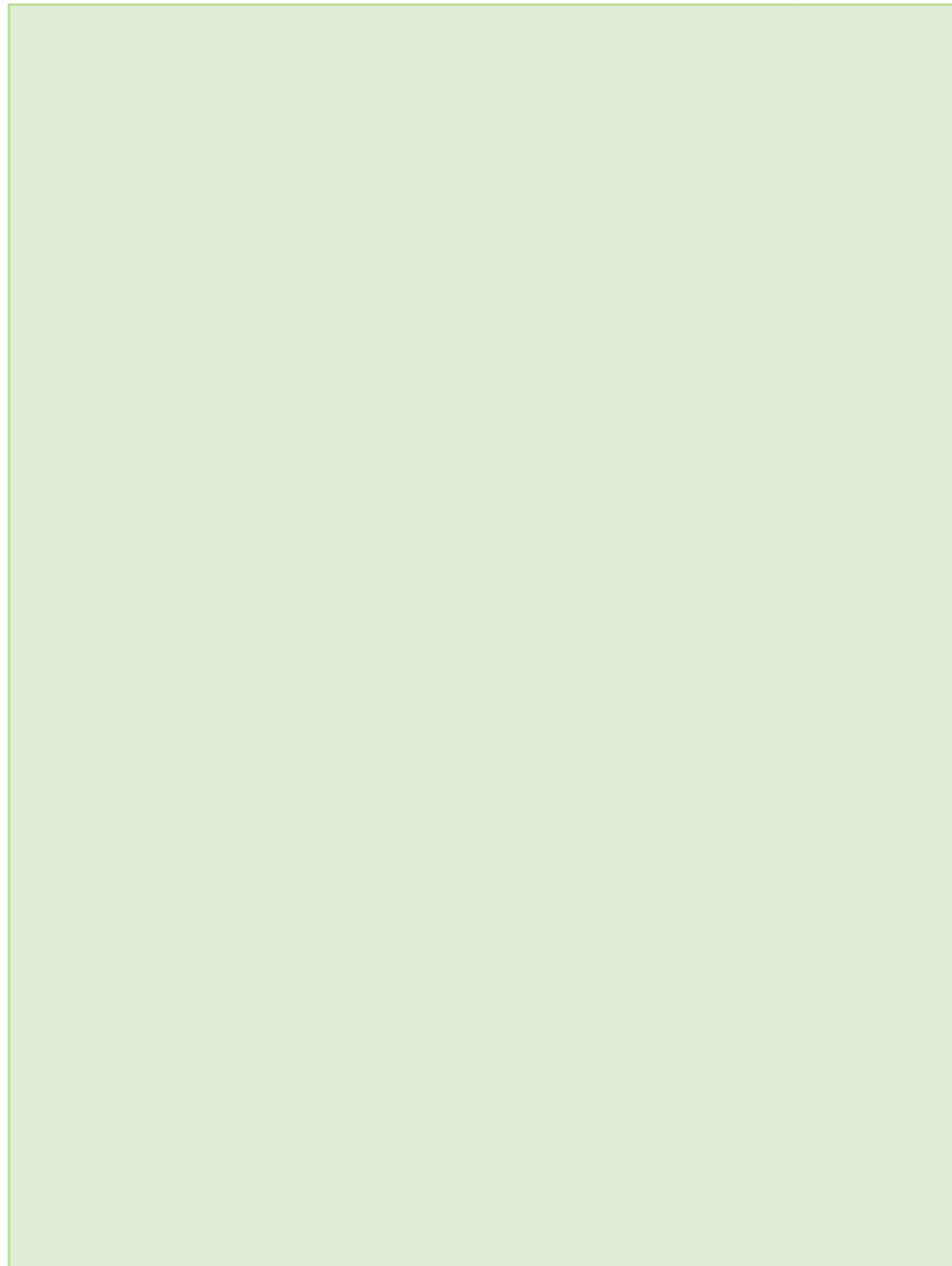


Buy a **faster** computer

Buy **another** computer

Processing Data in PARALLEL

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.



Let's try it at scale

I have lots of questions I need answered... help me out! Slightly more complicated

$$10 = 3 + A$$

16 questions per page, 10 pages... how long should it take?



What problems did we hit?

How could we optimize the process?

What things can't we prevent?